

Richmond Hill, ON, Canada
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<https://www.irinasdesign.com>

Career Objective

Pursuing a UI/UX Designer role to apply my extensive design experience, creativity, and problem-solving skills.

Committed to creating intuitive interfaces that delight users, boost growth, and support brand strategies.

Eager to collaborate to enhance digital experiences.

Technical Skills

- UI/UX Design (Figma, Adobe XD)
- Colour and typography
- Wireframing and prototyping
- Graphic Design (Adobe Illustrator, Photoshop)
- User research
- Usability testing

Additional Skills

- Creativity
- Organizational skills
- Adaptability
- Collaboration
- Critical Thinking

Education

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| 2006 | Diploma in Graphic Design
Seneca College |
| 2019 | BA in Communication Studies
Athabasca University |
| 2022 | Certificate in UI/UX Design
UofT School of Continuing Studies |

Irina Lipets

UI/UX & Graphic Designer

Work Experience

UI/UX Designer

Touchstone Institute

April 2022 – February 2023

UI/UX Designer responsible for designing a visually engaging interface for the NurseReady app, creating wireframes and prototypes using Figma. Evaluated product criteria, conducted A/B tests, and presented findings for implementation. Collaborated with content, IT, and project management teams in an agile environment to ensure effective design solutions.

Senior Designer

Neo M Inc.

July 2008 – April 2022

Acted as the primary liaison for clients, analyzing their design needs and delivering tailored solutions on time and within budget, achieving a 95% satisfaction rate. Streamlined creative assets according to brand guidelines, reducing revisions by 15% and improving turnaround time by 10%. Supervised production of marketing materials and led training sessions for new designers, improving overall efficiency. Wrote copy for flyers and brochures.

Junior Graphic Designer

Grenville Management Inc.

(formerly Inplex Facility Logistics)

January 2007 – June 2008

For our **MAIN CLIENT: Johnson & Johnson**, I crafted ads and displays for events, maintaining brand consistency across campaigns. I quickly produced and modified branding materials aligned with company values using design principles and Adobe tools.